



## **2012 Tri-State Theatre Owners Annual Convention Sponsorship Options**

March 12-14, 2012 Gold Strike Casino Tunica, Mississippi

### **Presenting Sponsor**

- *Presenting Sponsor for entire convention;*
- *Recognition as the presenting sponsor on the TSTOA web site, with link to sponsor website;*
- *Company name and logo on all TSTOA printed materials*
- *Recognition as presenting sponsor prior to all events;*
- *Placement of Company Signage in main hallway, ballrooms, trade show and screening theatres (sponsor responsible for all creative & production costs, as well as shipping expenses);*
- *Thank you announcement and invitation to address attendees at select event;*
- *Seated on dais and recognized as presenting sponsor at the final night banquet/awards ceremony*
- *Convention registration for two (2) guests*
- *Trade Show Booth*
- *Three (3) nights hotel stay (single room)*
- *Full page back cover/color ad in convention program*
- *Company name recognition on front cover of convention program*
- *Opportunity to host seminar or round-table program*
- *Opportunity to include promotional items and/or brochures in registration bags*

### **Platinum Level**

- *Sponsor or Co-Sponsor of a major event (e.g. Dinner, Golf Tournament, Film Screening)*
- *Recognition as a platinum sponsor on the TSTOA web site*
- *Company name and logo noted in day's events in program and on signage at convention;*
- *Placement of Company Signage at event; (sponsor responsible for all creative & production costs, as well as shipping expenses)*
- *Seated on dais at the final night banquet/awards ceremony*
- *Convention registration for one (1)*
- *Full page black/white ad in convention program*
- *Opportunity to include promotional items and/or brochures in registration bags*
- *Opportunity to host seminar or round-table program*

### **Gold Level**

- *Sponsor or Co-Sponsor of a major event (e.g. Lunch, Dinner, Hospitality Suite, Opening Reception, Game Night)*
- *Recognition as a gold sponsor on the TSTOA web site*
- *Company name and logo noted in day's events in program and on signage at sponsored event*
- *Placement of Company Signage at event; (sponsor responsible for all creative & production costs, as well as shipping expenses)*
- *Convention registration for one (1)*
- *1/2 page black/white ad in convention program*
- *Opportunity to include promotional items and/or brochures in registration bags*

### **Silver Level**

- *Sponsor of a secondary event or co-sponsor of an event (e.g., Cocktail Party, Skeet Shoot Contest, Breakfast.)*
- *Recognition as a silver sponsor on the TSTOA web site*
- *Company name and logo noted in day's events in program and on signage at sponsored event*
- *Placement of Company Signage at event; (sponsor responsible for all creative & production costs, as well as shipping expenses)*
- *Opportunity to include promotional items and/or brochures in registration bags*
- *Recognition as a sponsor in the convention program*